



POINT-of-PURCHASE SOLUTIONS  
for YOUR Local Market Needs

2010  10

# breakfast



**Breakfast Variety EVM**  
 In-Store 21.75" & DT Col. 3  
 S57750 S57751  
**\$18.00 Ea.**



**Egg McMuffin® EVM**  
 In-Store 21.75" & DT Col. 3  
 S57596 S57597  
**\$18.00 Ea.**



**Egg McMuffin®/Mocha Combo**  
 In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**Bacon, Egg & Cheese Biscuit EVM**  
 In-Store 21.75" & DT Col. 3  
 S59084 S59085  
**\$18.00 Ea.**



**Sausage McMuffin® w/Egg EVM**  
 In-Store 21.75" & DT Col. 3  
 S56044 S56045  
**\$18.00 Ea.**



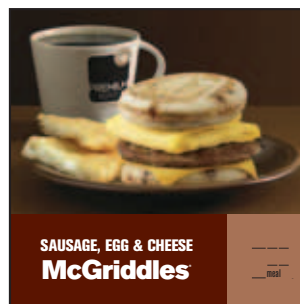
**Sausage McMuffin® w/Egg EVM w/OJ**  
 In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**Southern Style Chicken Biscuit EVM**  
 In-Store 21.75" & DT Col. 3  
 S58181 S58182  
**\$18.00 Ea.**



**Southern Style Chicken Biscuit EVM w/OJ EVM**  
 In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**Sausage, Egg & Cheese McGriddles® EVM**  
 In-Store 21.75" & DT Col. 3  
 S57098 S57099  
**\$18.00 Ea.**



**Mocha & Cinnamonelts® combo**  
 In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**Brownie Melt & Mocha combo**  
 In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**3 Ways to Chill**  
 In-Store 21.75" & Col. 2 Half Sz.  
 S58150 S58151  
**\$18.00 Ea.**

Call or email us  
 for your Custom  
 P.O.P. Needs!

To place orders for individual stores, click here > [www.mcdpop.com](http://www.mcdpop.com) or call IMS customer service at 800.937.7671

To order P.O.P. : For co-op orders, please contact Shelly Schroedl at 630.571.8570 or email: [shelly.schroedl@ims-sww.com](mailto:shelly.schroedl@ims-sww.com)

A minimum of 2 weeks lead time is required for all orders. Some product may ship sooner.

# Lunch/dinner



**BIG MAC** \_\_\_\_\_  
\_\_\_\_\_ meal

**Big Mac® EVM**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**Quarter pounder™** \_\_\_\_\_  
WITH CHEESE \_\_\_\_\_ meal

**QPC® EVM**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**QUARTER POUNDER™** \_\_\_\_\_  
WITH CHEESE \_\_\_\_\_ meal

**DOUBLE QUARTER POUNDER™** \_\_\_\_\_  
WITH CHEESE \_\_\_\_\_ meal

**QPC® & DBQPC® EVM**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**new ANGUS TIERED PRICING**  
THIRD POUNDER®

Deluxe \_\_\_\_\_  
Bacon & Cheese \_\_\_\_\_  
Mushroom & Swiss \_\_\_\_\_

**Angus Tiered Pricing**  
In-Store 21.75" & DT Col. 3  
S59304 S59305  
**\$18.00 Ea.**



**chicken McNuggets®** \_\_\_\_\_  
10 Piece \_\_\_\_\_ meal

**Chicken McNuggets® EVM**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**chicken McNuggets®** \_\_\_\_\_  
10 Piece \_\_\_\_\_ meal  
with Sweet Tea

**Chicken McNuggets® EVM w/Sweet Tea**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**SNACK WRAP** \_\_\_\_\_  
GRILLED CHICKEN \_\_\_\_\_ meal  
CRISPY CHICKEN \_\_\_\_\_ meal

**Snack Wrap® EVM**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**SNACK WRAP & ICED MOCHA** \_\_\_\_\_  
GRILLED CHICKEN \_\_\_\_\_ combo  
CRISPY CHICKEN \_\_\_\_\_ combo

**Snack Wrap® EVM w/Iced Mocha**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**SOUTHERN STYLE CHICKEN SANDWICH** \_\_\_\_\_  
\_\_\_\_\_ sandwich \_\_\_\_\_ meal

**Southern Style Chicken Sandwich EVM**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**SOUTHERN STYLE - CHICKEN SANDWICH** \_\_\_\_\_  
\_\_\_\_\_ sandwich \_\_\_\_\_ meal  
with Sweet Tea

**Southern Style Chicken Sandwich EVM w/Sweet Tea**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**Double Cheeseburger** \_\_\_\_\_  
\_\_\_\_\_ meal

**Double Cheeseburger EVM**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**brownie melts & small PREMIUM ROAST COFFEE** \_\_\_\_\_

**Brownie Melts & Coffee Combo**  
In-Store 21.75" & DT Col. 3  
S57811 S57812  
**\$18.00 Ea.**

Call or email us  
for your Custom  
P.O.P. Needs!



**NOW SERVING!  
hot chocolate**



**McCafé Ingress-Egress (Set of 2)**  
S55809  
**\$134.00 Ea.**



**Drive-thru Topper (IMS & S2K versions)**  
(Monster & Mini-Toppers upon request)  
**\$60.00 Ea.**



**Hot Chocolate Door Cling**  
S55778  
**\$19.00 Ea.**



**Hot Chocolate Louver Poster**  
S55779  
**\$19.00 Ea.**



**3 Drinks to Chill**  
In-Store 21.75" & DT Col. 3  
S57966 S57967  
**\$18.00 Ea.**



**3 Drinks to Chill**  
In-Store 21.75" & DT Col. 3  
S58150 S58151  
**\$18.00 Ea.**



**Brownie Melt & Mocha combo**  
In-Store 21.75" & DT Col. 3  
**\$18.00 Ea.**



**Brownie Melt & Coffee combo**  
In-Store 21.75" & DT Col. 3  
S57811 S57812  
**\$18.00 Ea.**



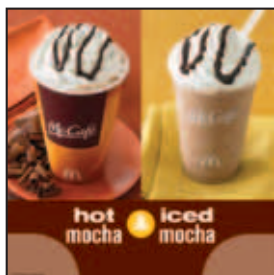
**Hot Chocolate C2H2**  
S55776  
**\$24.50 Ea.**



**Hot Chocolate HPOP**  
S55777  
**\$15.00 Ea.**



**Hot Chocolate Table Tent**  
S55775  
**\$29.99 Ea.**



**Hot Mocha & Iced Mocha**  
In-Store 21.75" & DT Col. 3  
S55203 S55204  
**\$18.00 Ea.**



**Hot Mocha & Hot Chocolate**  
In-Store 21.75" & DT Col. 3  
S56109 S56110  
**\$18.00 Ea.**



**Iced Vanilla Latte & Iced Mocha**  
In-Store 21.75" & Col. 2 Half Sz.  
S57983 S57984  
**\$18.00 Ea.**



**29" x 21" McCafé Window Cling**  
S52084  
**\$20.00 Ea.**



**McCafé Door Cling (Set of 2)**  
S52085  
**\$20.00 Ea.**

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