

SUSTAINING ELEMENTS

S59794-KIT (Frappé In-store)



S59794-KIT	21.75" MENU TRANSLITE - FRAPPE CORE W/SNIPES	Up to 3 at N/C
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S59807-KIT (Frappé Drive-thru)



S59807-KIT	COL #2 FULL SIZE MENU TRANSLITE - FRAPPE CORE W/SNIPES	1st at N/C
S59808-KIT	COL #2 OR #3 1/3 SIZE MENU TRANSLITE - FRAPPE CORE W/SNIPES	1st at N/C

S59808-KIT (Frappé Drive-thru)

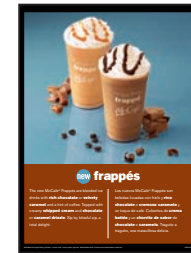


S59798 (Frappé Crew Poster)



S59798	CREW POSTER - FRAPPE GCM/HCM - 11"X17"	1st at N/C
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S59797 (Frappé Louver Posters)



S59797	LOUVER POSTERS - FRAPPE GCM/HCM - 12"X16" (2/SET)	1st at N/C
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S64658C-KIT (McCafé, No Frappé In-store)



S64658C-KIT	21.75" MENU TRANSLITE - MCCAFAE, NO FRAPPE W/SNIPES	\$20.00
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S64678D-KIT (McCafé, No Frappé Drive-thru)



S64678D-KIT	COL #2 FULL SIZE MENU TRANSLITE - MCCAFAE, NO FRAPPE W/SNIPES	\$25.00
S64686D-KIT	COL #2 or #3 1/3 SIZE MENU TRANSLITE - MCCAFAE, NO FRAPPE W/SNIPES	\$20.00

S64686D-KIT (McCafé, No Frappé Drive-thru)



S57561C (McCafé Louver Posters)



S57561C	LOUVER POSTERS - MCCAFAE GCM - 12"x16" (2/SET)	\$35.00
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Inquire with IMS for custom regional versions of McCafé translites.

Place individual restaurant orders online at www.mcdpop.com.

CoOp order forms should be emailed to mcdonalds@ims-sww.com or faxed to (630) 571-8280 or 8281.

SUSTAINING ELEMENTS

S59809 (Frappé Countermat) S59810 (Frappé Countermat)



S59809	COUNTERMATS - FRAPPE GCM - 16" X 13" (6/SET)	1st at N/C
S59810	COUNTERMATS - FRAPPE GCM/HCM - 16" X 13" (6/SET)	1st at N/C

S54239 (McCafé Countermat)



S54239	COUNTERMATS - MCCAFAE GCM - 13" X 16" (6/SET)	\$29.00
S54240	COUNTERMATS - MCCAFAE GCM/HCM - 13" X 16" (6/SET)	\$29.00

S58048C (McCafé Arch Card Display Inserts)

FREE medium McCafé drink when you buy or reload \$10 on any Arch Card

FREE medium McCafé drink when you buy or reload \$10 on any Arch Card



(Side 1) English

(Side 2) Bilingual

S58048C	ARCH CARD DISPLAY INSERTS - MCCAFAE \$10 GCM/HCM (3/SET)	\$7.00
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S58049C (McCafé Arch Card Display Inserts)

FREE medium McCafé drink when you buy or reload \$25 on any Arch Card

FREE medium McCafé drink when you buy or reload \$25 on any Arch Card



(Side 1) English

(Side 2) Bilingual

S58049C	ARCH CARD DISPLAY INSERTS - MCCAFAE \$25 GCM/HCM (3/SET)	\$7.00
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S60131D (McCafé Gateway Banner)



S63282D	GATEWAY BANNER - FRAPPE	\$39.00
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S59787-KIT (Frappé Pole Sign) S56592E-KIT (McCafé Pole Sign)



S59787-KIT	POLE SIGN - FRAPPE (2/SET)	1st at N/C
S56592E-KIT	POLE SIGN - MCCAFAE (2/SET)	\$65.00



COD00059	COD GRAPHICS - FRAPPE FULL SCREEN	*
COD00059A	COD GRAPHICS - FRAPPE HALF SCREEN	*
COD00052	COD GRAPHICS - MCCAFAE FULL SCREEN	*
COD00052A	COD GRAPHICS - MCCAFAE HALF SCREEN	*

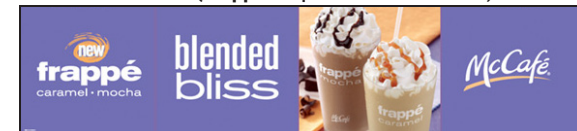
S51059, S51057 (Coffee Panel) S51058 (Espresso Panel)



These Reader Board panels are only usable in an approved Everbrite Graphic Reader Board hardware system. Contact Everbrite at (414) 768-5474 for hardware.

S51059	GRAPHIC RDR BD MESSAGE PANEL - MCCAFAE COFFEES 2X8	\$46.00
S51057	GRAPHIC RDR BD MESSAGE PANEL - MCCAFAE COFFEES 3X8	\$47.00
S51058	GRAPHIC RDR BD MESSAGE PANEL - MCCAFAE ESPRESSO DRINKS 3X8	\$47.00
S54248	GRAPHIC READER BD SET - MCCAFAE (4 PANELS/SET) - 2X8	\$152.00
S63233E	GRAPHIC READER BD SET - FRAPPE (4 PANELS/SET) - 2X8	\$152.00
S63235E	GRAPHIC READER BD SET - FRAPPE (4 PANELS/SET) - 3X8	\$174.00

S63233E (Frappé Graphic Readerboard Set)



*Images can be downloaded thru MAC or MRC

SUSTAINING ELEMENTS



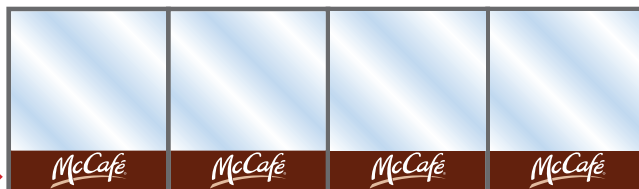
*72" x 11.5" McCafe Brand See-Thru Window Valance (Set of 4).
Includes squeegee for self installation & instruction sheet.

S59863-KIT	72"X11.5" MCCAPE SEE-THRU WINDOW VALANCE SET (4/SET W/SQUEEGEE)*	\$80.00
S59863	72"X11.5" OPTIONAL ADDITIONAL MCCAPE SEE-THRU WINDOW VALANCE (1 PC.)	\$20.00

Valance Placement Option #1



Valance Placement Option #2



Option #2 Placement

Window Valances have the ability to be trimmed to size to fit your windows & can be self-applied without professional installation.

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SKU	Description	Quantity*	Unit Price
SUSTAINING MCCAFFÉ P.O.P. ELEMENTS			
S59794-KIT	21.75" MENU TRANSLITE - FRAPPE CORE W/SNIPES		Up to 3 at N/C, 4th at \$20.00
S64658C-KIT	21.75" MENU TRANSLITE - MCCAFFÉ CORE, NO FRAPPE W/SNIPES		\$20.00
S59807-KIT	COL #2 FULL SIZE MENU TRANSLITE - FRAPPE CORE W/SNIPES		1st at N/C, 2nd at \$25.00
S64678D-KIT	COL #2 FULL SIZE MENU TRANSLITE - MCCAFFÉ CORE, NO FRAPPE W/SNIPES		\$25.00
S59808-KIT	COL #2 or #3 1/3 SIZE MENU TRANSLITE - FRAPPE CORE W/SNIPES		1st at N/C, 2nd at \$20.00
S64686D-KIT	COL #2 or #3 1/3 SIZE MENU TRANSLITE - MCCAFFÉ CORE, NO FRAPPE W/SNIPES		\$20.00
S59798	CREW POSTER - FRAPPE GCM/HCM - 11"x17"		1st at N/C, 2nd at \$7.00
S59797	LOUVER POSTERS - FRAPPE GCM/HCM - 12"x16" (2/SET)		1st at N/C, 2nd at \$35.00
S57561C	LOUVER POSTERS - MCCAFFÉ GCM - 12"x16" (2/SET)		\$35.00
S59809	COUNTERMATS - FRAPPE GCM - 16" X 13" (6/SET)		1st at N/C, 2nd at \$29.00
S59810	COUNTERMATS - FRAPPE GCM/HCM - 16" X 13" (6/SET)		1st at N/C, 2nd at \$29.00
S54239	COUNTERMATS - MCCAFFÉ GCM - 13" X 16" (6/SET)		\$29.00
S54240	COUNTERMATS - MCCAFFÉ GCM/HCM - 13" X 16" (6/SET)		\$29.00
S58048C	ARCH CARD DISPLAY INSERTS - MCCAFFÉ \$10 GCM/HCM (3/SET)		\$7.00
S58049C	ARCH CARD DISPLAY INSERTS - MCCAFFÉ \$25 GCM/HCM (3/SET)		\$7.00
S63282D	GATEWAY BANNER - FRAPPE		\$39.00
S59787-KIT	POLE SIGN - FRAPPE (2/SET WITH TIES)		1st at N/C, 2nd at \$65.00
S56592E-KIT	POLE SIGN - MCCAFFÉ (2/SET WITH TIES)		\$65.00
S51059	GRAPHIC RDR BD MESSAGE PANEL - MCCAFFÉ COFFEES 2x8		\$46.00
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S51058	GRAPHIC RDR BD MESSAGE PANEL - MCCAFFÉ ESPRESSO DRINKS 3x8		\$47.00
S54248	GRAPHIC READER BD SET - MCCAFFÉ (4 PANELS/SET) - 2x8		\$152.00
S63233E	GRAPHIC READER BD SET - FRAPPE (4 PANELS/SET) - 2X8		\$152.00
S63235E	GRAPHIC READER BD SET - FRAPPE (4 PANELS/SET) - 3X8		\$174.00
S59863-KIT	72"x11.5" MCCAFFÉ SEE-THRU WINDOW VALANCE SET (4/SET W/SQUEEGEE)		\$80.00
S59863	72"x11.5" OPTIONAL MCCAFFÉ SEE-THRU WINDOW VALANCE (1 PC.)		\$20.00

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