



POINT-of-PURCHASE SOLUTIONS
for YOUR Local Market Needs

2



9

2009

breakfast



WAKE UP WITH
BREAKFAST SANDWICHES

Bacon, Egg & Cheese Biscuit	Sausage, Egg & Cheese McGriddles	Egg McMuffin
_____	_____	_____
_____ meal	_____ meal	_____ meal

Breakfast Variety EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



EGG McMuffin

_____ meal

Egg McMuffin® EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



HOT or ICED MOCHA & EGG McMuffin

with hot mocha	_____
_____ combo	_____
with iced mocha	_____
_____ combo	_____

Egg McMuffin®/Mocha Combo
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



bacon, egg & cheese biscuit

_____ meal

Bacon, Egg & Cheese Biscuit EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



Sausage McMuffin
with Egg

_____ meal

Sausage McMuffin® w/Egg EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



SAUSAGE McMuffin
WITH EGG

_____ meal

Sausage McMuffin® w/Egg EVM w/OJ
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



southern style chicken biscuit

_____ meal

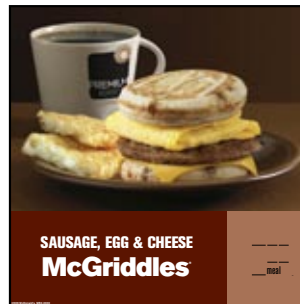
Southern Style Chicken Biscuit EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



southern style chicken biscuit

_____ meal

Southern Style Chicken Biscuit EVM w/OJ EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



SAUSAGE, EGG & CHEESE McGriddles

_____ meal

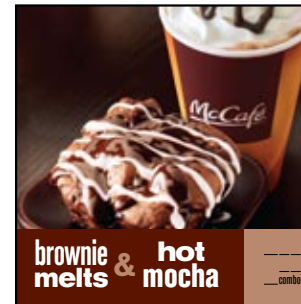
Sausage, Egg & Cheese McGriddles® EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



hot or iced MOCHA & cinnamon melts

with hot mocha	_____
_____ combo	_____
with iced mocha	_____
_____ combo	_____

Mocha & Cinnamelt® combo
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



brownie melts & hot mocha

_____ combo

Brownie Melt & Mocha combo
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



3 Ways to Chill
In-Store 21.75" & Col. 2 Half Sz.
\$18.00 Ea.



To order P.O.P. : For individual orders, please contact your IMS Customer Service Representative at 800.937.7671. For co-op orders, please contact Kristine Hanley at 630.571.8569 or email: kristine.hanley@ims-sww.com
A minimum of 2 weeks lead time is required for all orders. Some product may ship sooner.

Lunch/dinner



BIG MAC

Big Mac® EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



Quarter pounder™ WITH CHEESE

QPC® EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



QUARTER POUNDER™ WITH CHEESE

DOUBLE QUARTER POUNDER™ WITH CHEESE

QPC® & DBQPC® EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



3 GREAT WAYS to Chill

3 Ways to Chill
In-Store 21.75" & Col. 2 Half Sz.
\$18.00 Ea.



chicken McNuggets™

Chicken McNuggets® EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



chicken McNuggets™

Chicken McNuggets® EVM w/Sweet Tea
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



SNACK WRAP™

Snack Wrap® EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



SNACK WRAP™ & iced MOCHA

Snack Wrap® EVM w/Iced Mocha
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



SOUTHERN STYLE CHICKEN SANDWICH

Southern Style Chicken Sandwich EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



SOUTHERN STYLE - chicken sandwich

Southern Style Chicken Sandwich EVM w/Sweet Tea
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



Double Cheeseburger

Double Cheeseburger EVM
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



brownie melts & small PREMIUM ROAST COFFEE

Brownie Melts & Coffee Combo
In-Store 21.75" & DT Col. 3
\$18.00 Ea.

Call or email us for your Custom P.O.P. Needs!

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**NOW SERVING!
hot chocolate**



McCafé Ingress-Egress (Set of 2)
S55809
\$134.00 Ea.



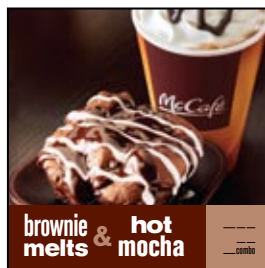
Drive-thru Topper (IMS & S2K versions)
(Monster & Mini-Toppers upon request)
\$60.00 Ea.



3 Drinks to Chill
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



3 Drinks to Chill
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



Brownie Melt & Mocha combo
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



Brownie Melt & Coffee combo
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



Hot Chocolate Door Cling
S55778
\$19.00 Ea.



Hot Chocolate Louver Poster
S55779
\$19.00 Ea.



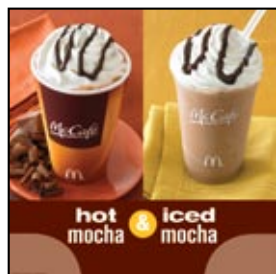
Hot Chocolate C2H2
S55776
\$24.50 Ea.



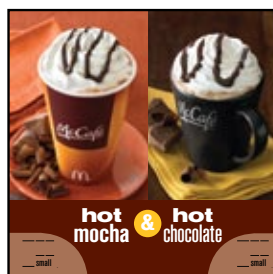
Hot Chocolate Table Tent
S55775
\$29.99 Ea.



Hot Chocolate HPOP
S55777
\$15.00 Ea.



Hot Mocha & Iced Mocha
In-Store 21.75" & DT Col. 3
S55203 S55204
\$18.00 Ea.



Hot Mocha & Hot Chocolate
In-Store 21.75" & DT Col. 3
\$18.00 Ea.



Iced Vanilla Latte & Iced Mocha
In-Store 21.75" & Col. 2 Half Sz.
\$18.00 Ea.



29" x 21" McCafé Window Cling
S52085
\$20.00 Ea.



McCafé Door Cling (Set of 2)
S52085
\$20.00 Ea.

Call or email us
for your Custom
P.O.P. Needs!

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